



Press release

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Launch of new heat pump

Thermia Atella enters growing European market

Tomorrow sees the launch of Thermia's latest innovation – the Thermia Atella air/water heat pump. A low investment cost combined with high efficiency makes Thermia Atella extra attractive. The product is being launched across Europe.

Thermia Atella, which extracts energy from the air, is extremely competitive on both price and performance. This flexible heat pump is built to meet the unique requirements of each individual customer. For example, parts of an existing heating system can be re-used, which cuts the investment cost.

“This launch is occurring at exactly the right time. The low investment cost means that more people will be able to afford this new air/water heat pump. In the long term this will mean positive effects for us, our customers and not least for the environment. Heat pumps have EU classification as a renewable source of energy, which creates even greater potential for our technology,” says Björn Erlingsson, CEO of Thermia.

Atella is an air/water heat pump, which means it extracts energy from the air and generates heat in radiators and underfloor heating, as well as producing hot water for showers and baths. The model is available in four sizes: 6, 8, 10 and 12 kW.

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Key facts about Thermia and Danfoss:

Thermia's heat pumps make use of the natural energy in rock, ground and air and can reduce building heating costs by more than two thirds. Thermia is a member of the Danfoss Group and has a turnover of just over 600 MSEK and employs about 245 people. Thermia's head office is located in Arvika in Sweden.

Find out more by visiting our website www.thermia.com

Danfoss, the parent company, is the largest industry group in Denmark with a turnover of €3640 million and more than 31,000 employees. Its head office is located in Nordborg, Denmark. Danfoss is a global group with more than 100 companies around the world. For more information about Danfoss, please visit www.danfoss.com